




# Bharathiar University

State University | "A++" Grade by NAAC | 26<sup>th</sup> Rank in MoE-NIRF  
Maruthamalai Road, Coimbatore, Tamil Nadu - 641 046.

<b>Dr P CHELLASAMY</b> Professor Department of Commerce Bharathiar University Coimbatore, 641046 Tamil Nadu <b>E-mail:</b> chellasamy@buc.edu.in <b>Phone:</b> 9443349179 <b>Office Number:</b> +91 0422-242	
<b>Research Area</b> <ul style="list-style-type: none"><li>• Finance</li><li>• Accounting</li><li>• Banking</li></ul>	<b>Courses Teaching</b> <ul style="list-style-type: none"><li>• Quantitative Techniques for Finance</li><li>• Business Research Methods</li><li>• Direct Taxes</li><li>• Cost and Management Accounting</li><li>• Financial Management</li><li>• Business Statistics</li><li>• Financial Services</li><li>• Financial Markets and Institution</li><li>• Management Accounting</li></ul>
<b>Research Experience:</b> 25	<b>Teaching Experience:</b> 23
<b>Research Credentials</b> (as on March 2024 – Source: Google scholar) H-index: 6                      Citations: 112                      i10-index: 3	
<b>Publications</b> Books/Chapters: 10                      International Journals: 79                      National Journals: 99	
<b>Career</b> <b>At Bharathiar University</b> <ol style="list-style-type: none"><li><b>1. Designation : Professor</b> Period : April 2018 - Till Date</li><li><b>2. Designation : Associate Professor</b> Period : April 2015 - April 2018</li><li><b>3. Designation : Assistant Professor</b> Period : April 2005 - April 2015</li></ol> <b>Other Institutes</b> <ol style="list-style-type: none"><li><b>1. Designation : Assistant Professor &amp; Head i/c</b> Institution Name : Department of Commerce, Selvamm Arts and Science College, Namakkal Period : June 2003 - April 2005</li><li><b>2. Designation : Lecturer</b> Institution Name : Department of Commerce, Selvamm Arts and Science college, Namakkal Period : June 2002 - May 2003</li><li><b>3. Designation : Lecturer</b> Institution Name : Department of Commerce, Mannar Thirumalai Naicker College, Madurai Period : July 2001 - March 2002</li></ol>	
<b>Education</b>	



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Maruthamalai Road, Coimbatore, Tamil Nadu - 641 046.

Dr P CHELLASAMY , Professor , Department of Commerce

## M. Com.

Subject : Commerce

Institution : University Department, Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University, Madurai

Year of Award : April 1995

## M. Phil.

Subject : Commerce

Institution : University Department Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University, Madurai

Year of Award :

## Ph. D.

Subject : Commerce

Institution : University Department, Madurai Kamaraj University

Affiliated University : Madurai Kamaraj University, Madurai

Year of Award :

## Projects

### National Level

Ongoing - completed - 6

## Research Guidance

### Completed

Ph.D. - 31 M.Phil. - 57 PG - 47

### On Going

PG - 3

## Institutional Responsibilities

### NSS Co-ordinator

Period :Sep 2008 - Sep 2008

Nature of Responsibility :To organize and co-ordinate the NSS volunteers affiliated with the Bharathiar University

### RRC Co-ordinator

Period :Sep 2008 - Sep 2008

Nature of Responsibility :To conduct and create awareness about HIV/AIDS among the students affiliated with the Bharathiar University

### YRC Zonal Co-ordinator

Period :Feb 2009 to Till date

Nature of Responsibility :To organize and co-ordinate the YRC volunteers affiliated with the Bharathiar University

### Students Co-ordinator

Period :Apr 2005 to Till date

Nature of Responsibility :To regulate the students

### Co-ordinator for Refresher Course in Commerce

Period :Jul 2006 - Jul 2006

Nature of Responsibility :To organize the program for faculty development

### Co-ordinator for M.Phil (SDE) course and M.Com. (SDE) course

Period :May 2005 to Till date

Nature of Responsibility :To conduct the PCP class for the students

### Chief Superintendent for University Department exam

Period :Apr 2006 to Till date

Nature of Responsibility :To conduct the PG semester exam

### University Representative to conduct University Distance Education and SET exam

Period :Mar 2006 to Till date

Nature of Responsibility :To conduct the SDE theory exam on behalf of the University



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Dr P CHELLASAMY , Professor , Department of Commerce

## **Chief Superintendent for University M.Phil and Department PG Examination**

Period :Jun 2016 - Jun 2016

Nature of Responsibility :To conduct the M.Phil theory exam

## **Chairman for the SDE Commerce paper valuation**

Period :Jun 2016 - Jun 2016

Nature of Responsibility :To coordinate and monitor the paper valuation

## **Member for the Annual Report Committee**

Period :Jun 2008 - Jun 2008

Nature of Responsibility :To collect and consolidate the data from the university and affiliated colleges

## **Member for the Convocation Committee**

Period :Jun 2008 to Till date

Nature of Responsibility :To provide refreshments and food to the students and parents

## **Member of the ethics committee**

Period :Jun 2017 - Jun 2017

Nature of Responsibility :To suggest and give remedies to the scholar

## **College Committee Member**

Period :Jun 2016 - Jun 2016

Nature of Responsibility :To suggest and give necessary modifications for the development of the college

## **Academic Council Member**

Period :Jun 2017 - Jun 2017

Nature of Responsibility :To give necessary suggestions for updating the curriculum to meet the present demands

## **Academic Council Member**

Period :Jun 2019 - Jun 2019

Nature of Responsibility :To suggest modifying and changing the academic pattern to the current needs

## **Member and subject expert for selection of faculty members**

Period :Jun 2008 to Till date

Nature of Responsibility :To select the faculty as per UGC guidelines

## **Member of the NIRF committee**

Period :Jun 2017 to Till date

Nature of Responsibility :To convince the expert members and give an opinion of the university

## **Member for the IOE committee and Swayam Prabha committee**

Period :Jun 2017 - Jun 2017

Nature of Responsibility :To collect the data for applying IOC and motivate the students to undergo the Swayam course

## **Convener and Member of Inspection Commission**

Period :Jun 2006 to Till date

Nature of Responsibility :To inspect and verify the facilities available for the courses offered by the various colleges

## **University Nominee for Ph.D. Viva-voce Exam**

Period :Jun 2020 to Till date

Nature of Responsibility :To observe and assess the performance of the candidate in the viva-voce Exam

## **Member of Board of studies**

Period :Jun 2007 to Till date

Nature of Responsibility :To update and review the syllabus and content

## **Subject Expert for DC meeting**

Period :Jun 2008 to Till date

Nature of Responsibility :To review and suggest modify/change research work as per the UGC norms



## Member in guideline preparation for furniture

Period :Jun 2021 to Till date

Nature of Responsibility :To prepare the guidelines for purchase of equipment and furniture as per the Tamilnadu Tender Transparency Act

## Purchase Co-ordinator for the University

Period :Sep 2021 to Till date

Nature of Responsibility :To regulate and purchase the items for the entire university as per the regulations of the Tamilnadu Tender Transparency Act

## Member, Senate of Bharathiar University nominated by the Government of Tamilnadu

Period :Feb 2022 to Till date

Nature of Responsibility :

## Dean, Faculty of Commerce

Period :Jul 2022 to Till date

Nature of Responsibility :

## Academic Council Member

Period :Jun 2022 to Till date

Nature of Responsibility :To suggest modifying and changing the academic pattern to the current needs

## Publications

### International Journals - 79

#### 79. Identifying and Overcoming Obstacles to ESG Integration in Indian Companies: An Exploratory Study

Jurnal Multidisiplin Madani 4 (4), 501-507 (April 2024)

Dr. P. Chellasamy & Prashant Debnath

#### 78. The Environmental, Social and Governance (ESG) and Financial Performance: A Bibliometric Analysis

using Biblioshiny

International Journal of Finance, Economics and Business 3 (1), 36-52 (March 2024)

Dr. P. Chellasamy & Prashant Debnath

#### 77. Mutual Fund performance: A study with select schemes of HDFC and ICICI Prudential

EPRA International Journal of Multidisciplinary Research (IJMR) (September 2023)

Dr.P. Chellasamy & M.Poorna

#### 76. Exploring Intersection of the Intellectual Property Rights and Stock Photography Industry: Global and

Indian Perspective

International Journal of Advanced Research inScience, Communication and Technology Vol. 3(1) pp.23-27ISSN No.: 2581-9429 (July 2023)

Dr. P. Chellasamy & Mohammed Juraj

#### 75. Investor Behaviour Towards Risk – Return In Equity And Commodity Market

International Journal of Creative Research Thoughts (IJCRT) Vol. XI, Issue VIII ISSN No.:2320-2882 (May 2023)

Dr. P.Chellasamy & C.Deepakarunya

#### 74. An In-Depth Systematic Literature Review (Slr) On Esg and Sustainable Investment: Current Perspectives

and Future Directions.

Epra journal SEE Vol.10, Issue 07, PP.9-21 ISSN: 2348-4101 (May 2023)

Dr. P. Chellasamy & Prashant Debnath

#### 73. Developing Eco-Tourism As a Sustainable Business For PVTGs Tribals : Opportunities And Challenges -

With Special Reference To Tamilnadu

International Journal of Emerging Knowledge Studies Vol. 2(2), 48-51, ISSN: 2583-7354 (May 2023)

Dr. P. Chellasamy & S. Kannamudaiyar



## **72. An Analytical Study Of Emotional Intelligence among Hockey Players In Relation to their Positional Play**

### **-With Special Reference on Coimbatore District**

International Journal of Emerging Knowledge Studies Vol. 2(2), 48-51, ISSN: 2583-7354 (May 2023)

Dr. P. Chellasamy & S. Kannamudaiyar & C. Deepa Karunya

## **71. Impact of TRIFED on livelihood Security of Tribal Households: A special reference to Nilgiris District, Tamil**

### **Nadu**

International Journal For Multidisciplinary Research (IJFMR) Vol. 5(2), 1-7, ISSN:

2582-2160 <https://doi.org/10.36948/ijfmr.2023.v05i02.1706> (March 2023)

Dr. P. Chellasamy & S. Kannamudaiyar

## **70. Determination of Risk and Return Analysis of the companies listed in Thematic Indices of National Stock**

### **Exchange- An optimal Portfolio Evaluation.**

Novyi Mir Research Journal, Volume 8, Issue 1, UGC Care Group- II, ISSN No: 0130-7673 (January 2023)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja & C. Deepakarunya

## **69. Examining the cause & effect relationship and volatility pattern of select companies listed in thematic**

### **indices**

International Journal of Early Childhood Special Education Vol.14, Issue 01, ISSN: 1308-5581 (January 2023)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja

## **68. Impact of Covid-19 on Equity Share Price of Stock Broking companies in India**

IEMS- Journal of Management Research Vol. 10 (1), 9-16 ISSN: 2249-569X (September 2022)

Dr. P. Chellasamy & S. Kannamudaiyar

## **67. A Study On Technology Driven Learning Practices On Education Industry With Reference To Covid 19**

### **Pandemic**

IEMS- Journal of Management Research Vol. 10 (1), 9-16 ISSN : 2249-569X (September 2022)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja

## **66. Inception Of Quick Commerce Companies In India On Pre And Post Pandemic Era Using Semi Log Method**

IEMS- Journal of Management Research Vol. 10 (1), 9-16 ISSN : 2249-569X (September 2022)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja

## **65. A Study on Transpose of Cropping Pattern and Significant Influence on Agricultural Productivity in**

### **Tamilnadu**

International Journal of Engineering, Applied Sciences and Technology, Vol. 7, Issue 1, ISSN No. 2455-2143, Pages 169-171 (May 2022)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja

## **64. Factor Influencing the Particularly Vulnerable Tribal Groups Livelihood towards Tribal Co-operative**

### **Marketing Development Federation: A study with reference to the Nilgiri District**

International Journal Health Science, Vol. 6, Special issue 2, pp.10886-10892E-ISSN:2550-696X (May 2022)

Dr. P. Chellasamy & S. Kannamudaiyar

## **63. A study on Transpose of Cropping Pattern and Significant influence on Agricultural Productivity in Tamil**

### **Nadu**

International Journal of Engineering Applied Science and Technology Vol.7, Issue 01, ISSN: 2455-2143 (May 2022)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja

## **62. Examining the Cause & Effect Relationship and Volatility Pattern of Select Companies Listed in Thematic**

### **Indices**

International Journal of Early Childhood Special Education (INT-JECSE), ISSN: 1308-5581 Vol 14, Issue 01 2022 PP:2080-2090 (March 2022)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja

## **61. Evaluation on Influence of Gem and Jewellery Exports on Pre And Post Covid -19 Pandemic In India**

International Journal of Creative Research Thoughts (IJCRT), Volume 9, Issue 8 August 2021 pp. b651-b662, ISSN: 2320-2882, An International Open Access, Peer –reviews, Refereed Journal (August 2021)

Dr. P. Chellasamy & N.S. Bala Nimoshini Supraja



## 60. Prediction of Financial Distress Using Altman Z Score - A Study of Selected Footwear Companies in India

International Journal of Creative Research Thoughts (IJCRT), Volume 9, Issue 7, pp. c72-78, ISSN: 2320-2882, An International Open Access, Peer –reviews, Refereed Journal (June 2021)

Dr. P. Chellasamy & S.Kannamudaiyar

## 59. A Study With Special Reference On Select Commodities During Pre And Post Pandemic Estimation of Commodity Trend Through Hordric Prescott Filter

EPRA International Journal of Economic and Business Review, Vol. 5. Issue 11, 35-39, ISSN:2349-0187, Impact Factor:7.144 (April 2021)

Dr. P. Chellasamy & C.Deepakarunya

## 58. Stock Price Volatility and Influence of Mergers and Acquisition on Operational Efficiency in the Banking Sector

The International Journal of Analytical and Experimental model Analysis, Vol. XI, Issue. XI., PP.668-677, ISSN:0886-9367. UCG Care –Group A Journal (November 2019)

Dr. P. Chellasamy

## 57. Performance of Employees' State Insurance Scheme in Kerala

International Journal of Research in Engineering, IT and Social Sciences, Vol.09, Issue 6, pp.101-105, ISSN:2250-0588 (June 2019) Chellasamy & Ligy. V.K

## 56. Portfolio Management Strategies of select Investment Companies in India

International Journal of emerging technologies and innovative research, Vol. 6, Issue 6, pp.290-298, ISSN:2349-5162, UGCJ No.63975 (June 2019)

Dr. P. Chellasamy

## 55. Dynamic Influence of Macroeconomic variable on FMEG and Automobile Sector listed under NIFTY 50 Index

International Journal of Research and Analytical Reviews (IJRAR), Vol. 6, Issue 2, pp. 715-726, E-ISSN:2348-1269 (June 2019)

Dr. P. Chellasamy

## 54. An Efficiency analysis of Stock Return volatility and Shareholder's Wealth on Indian Banking Sector with special reference to Pre and Post merger

International Journal of Research and Analytical Reviews (IJRAR), Vol. 6, Issue 2, pp. 732-741, E-ISSN:2348-1269 (June 2019)

Dr. P. Chellasamy

## 53. Evolution of Sukanya Samriddhi Yojana (SSY): National Scheme for Financial Inclusion in India

International Journal of Research in Engineering, IT and Social Sciences, Vol.09, Issue 5, pp.347-351, ISSN:2250-0588, (May 2019) Chellasamy & Selvakumar

## 52. A Study on Stock Price Behavior and Forecasting of selected Indian Companies' stock using Technical Analysis

Shanlax International Journal of Commerce, Vol.7, Special Issue 1, pp. 99-104, ISSN:2320-4168 (April 2019)

Dr. P. Chellasamy

## 51. Profitability Analysis of select Steel Companies in India

Shanlax International Journal of Commerce, Vol.7, Special Issue 1, pp. 1-12, ISSN:2320-4168 (February 2019)

Dr. P. Chellasamy

## 50. A Study on Performance Evaluation of Life Insurance Corporation of India

Shanlax International Journal of Commerce, Vol.7, Special Issue 1, pp. 127-131, ISSN:2320-4168 (February 2019)

Dr. P. Chellasamy

## 49. Working Capital Management Efficiency of Automobile Sector in India

The International Journal Research Publications, Research Journal of Commerce and Behavioural Science, Volume: 08, Number 03, PP. 14-21, ISSN:2251-1547. (January 2019)

Dr. P. Chellasamy & Ligy V.K

## 48. Capital Structure and Value of the Firm-A study with reference Indian Steel Sector

International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Number Special,, pp.73-75, ISSN:2250-0588, UGCJ No.42301 (October 2018)

Dr. P. Chellasamy





## 47. Employees Perception on Employees State Insurance Scheme in Kerala

International Journal of Research in Engineering, IT and Social Sciences, Vol.8, Number Special, , pp.125-128, ISSN:2250-0588,UGCJ No.42301 (October 2018)

Dr. P. Chellasamy & Ligy. V.K

## 46. Relationship between Dividend Policy and Firms value of select Automobile Companies in India

International Journal of Applied Social Science, Vol.5, Issue 10, , pp.1642-1647, ISSN:2394-1405, UGCJ No.62754 (October 2018) Chellasamy

## 45. A study on Influencing Factors of Solar Pumpsets in Agricultural sector with reference to Farmers of Tamilnadu

International Journal of Applied Social Science, Vol.5, Issue 10, , pp.1750-1754, ISSN:2394-1405, UGCJ No.62754 (October 2018) Chellasamy

## 44. Inclusive Finance: Growth of Indian Banking Sector

International Journal of Research and Analytical Reviews, Vo.5, Issue 3, pp.154-159, ISSN:2348-1269, (July 2018)

Dr. P. Chellasamy & Selvakumar

## 43. Financial Inclusion: Performance of Pradhan Mantri Mudra Yojana Scheme in India

Research Review International Journal of Multidisciplinary, Sepcial Issue, , pp.85-89, ISSN:2455-3085 (July 2018)

Dr. P. Chellasamy & Selvakumar

## 42. Private Equity Investment in Tamilnadu: Factors Defining it

International Journal of Academic Research and Development, Issu:2 Vol.3, pp. 645-649, ISSN:2455-4197, UGCJ No.48816 (March 2018)

Dr. P. Chellasamy & Shankar R

## 41. Performance of select oil and petroleum companies in india with respect to profitability and liquidity analysis

Finance India, 2018, 32(1), pp. 139–156 (March 2018)

Dr. P. Chellasamy & Ponsabariraj

## 40. Factors Affecting the Financial Performance of Select Life Insurance Companies in India

International Journal of Creative Research Thoughts (IJCRT), Volume.6, Issue 1, Page No pp.439-443. ISSN:2320-2882, UGC No.49023 (February 2018)

Dr. P. Chellasamy & Ligy. V.K

## 39. Impact of NPA on Profitability Performance of Select Public and Private Sector Banks in India

EPRA International Journal of Economic and Business Review, Volume - 6, Issue- 2, pp. 38-41 UGC J No :47335, ISSN : 2349 – 018, (February 2018)

Dr. P. Chellasamy & Angelin Prema A.S

## 38. National Scheduled Caste Finance and Development Corporation Schemes In India: An Analysis of Fund Disbursement and Beneficiaries Coverage

EPRA International Journal of Economic and Business Review, Volume - 6, Issue-2, pp. 55-59, UGC J No :47335, ISSN : 2349 – 018 (February 2018)

Dr. P. Chellasamy & Selvi SinduPriya S

## 37. An Analysis of Volatility Spillover between Stock Return from select Real Estate Companies in India

Zenith International Journal of Multidisciplinary Research, Vol.8, Issue: 1,, 89-99, ISSN: 2231-5780 (January 2018)

Dr. P. Chellasamy & Ligy. V.K

## 36. Performance Evaluation of Investment Companies in India

EPRA International Journal of Economic and Business Review, Vol. 5. Issue 11, 35-39, ISSN:2349-0187 (November 2017)

Dr. P. Chellasamy & Anu Menon A

## 35. A Study on Effect of Demonetation on Equity Share Price of select Real Estate Companies in India

EPRA International Journal of Economic and Business Review, Vol. 5. Issue 11, 210-212, ISSN:2349-0187 (November 2017)

Dr. P. Chellasamy & Rathipriya

## 34. Role of Employees' State Insurance Corporation (ESIC) in the Welbeing of Employees in India

Roots International Journal of Multidisciplinary Researches, Vol. 4, Special Issue:4, 5-8, ISSN: 2349-8684, (November 2017)

Dr. P. Chellasamy & Ligy. V.K



### **33. Productivity analysis of select steel companies in India**

International Journal of Advanced Research and Development, Volume 2; Issue 5;; Page No. 456-460, ISSN: 2455-4030, (September 2017)

Dr. P. Chellasamy & Selvakumar

### **32. FDI in the retail sector and its impact on select macro-economic variables: A comparative study of India and China**

Indian Journal of Finance, 7(12), pp. 19–26 (July 2017)

Dr. P. Chellasamy & Ponsabariraj

### **31. Impact of Demonetization on Indian Stock Market: With Special Reference to Sectoral indices in National Stock Exchange of India**

IOSR Journal of Economics and Finance, Vol.8, Issues:3(version-1), PP.51-54, ISSN: 2321-5925 (June 2017)

Dr. P. Chellasamy & Anu K.M

### **30. An Empirical Study on Indian Stock Market and Foreign Exchange Rates-A Review of Relationship**

International Journal of Management and Development Studies, Vol.6, No. 5, PP.1-9. ISSN: 2321-1423 (May 2017)

Dr. P. Chellasamy & Umanath

### **29. Factor affecting ERP package application for Indian Power Discoms and post implementation performance analysis**

International Journal of Commerce and Management Research, Vol.3, Issue:5, , page No.54-62, ISSN:2455-1627, (May 2017)

Dr. P. Chellasamy & Tapas Bhattacharya

### **28. Investigating the Relationship between Current Account Deficit and Capital Flows of India Using ARDL**

#### **Approach**

Indian journal of Applied Research (An International journal), Vol.07, issue:04, PP. 11-13, ISSN No:2249-555X, (April 2017)

Dr. P. Chellasamy & Anu K.M

### **27. Financial Performance of Select General Insurance Companies in India using GARAMEL model**

International journal of Multidisciplinary Research, Vol.3, Issue:3, , pp.204-210, ISSN(Online) 2455-3662, (March 2017)

Dr. P. Chellasamy & P. Valarmathi

### **26. Risk-Return Analysis of Selected Financial Institutions in India through GARCH Model**

International Journal of Informative & Futuristic Research, Vol.4, Issue 1, pp.4870-4875 (ISSN: 2347-1697), (September 2016)

Dr. P. Chellasamy & Sreekrishna

### **25. Trend Analysis of Return on Securities of Selected Banking and Non-banking Institutions in India**

International Journal of Applied Research, Vol.2, Issue 9, , pp. 632-635 (2394-7500) (September 2016)

Dr. P. Chellasamy & Rathipriya

### **24. Estimation of Commodity volatility through Bollinger Band Technique: A Study on Cardamom and Gold**

#### **Prices in India**

International Journal of Research and Development, Vol.1, Issue 6, , pp.61-65 (ISSN 2455 7838 (August 2016)

Dr. P. Chellasamy & Vennila

### **23. Impact of derivative trading on real economic activity of India**

International Journal of Applied Research, Vol.7, Issue 8, pp. 103-106 (2394-7500) (August 2016)

Dr. P. Chellasamy & Anu K.M

### **22. A Study on Decadal Analysis of Gold and Silver Prices to India from 1974-2014**

International Journal of Economic Growth and Environmental Issues, Vol.3, PP.126-132 (ISSN: 2321-6247) (May 2016)

Dr. P. Chellasamy & Vennila

### **21. Performance of Retail Context in Host Countries – A Study with Respect to Select Macro Economic**

#### **Variables**

International Journal of Economic and Business Review, Vol. 4, Issue 1., PP.40-51 (ISSN: 2349-0187) (January 2016)

Dr. P. Chellasamy & Ponsabariraj





## 20. Trends and Growth of Foreign Trade – A Study with Reference to BRICS and TIMP Nations

International Journal of Economic and Business Review, Vol. s, Issue 12,. PP.103-108 (ISSN: 2349-0187 (December 2015)  
Dr. P. Chellasamy & Ponsabariraj

## 19. An Econometric Analysis of the Macro Economic Effects on the Indian stock Market Volatility

International Journal of Research and Management, Vol. No. VIII, Issue 12, (Online ISSN:2322 083X) (October 2015)  
Dr. P. Chellasamy & Anu K.M

## 18. Vibrant Linkage Among Exchange Rate and Indian Stock Market A Study on NIFT and EURO

Indo Global Journal of Applied Management Science, Vo.3, Issue 2,. (ISSN: 2320-7892). (September 2015)  
Dr. P. Chellasamy & Umanath

## 17. Impact of Foreign Direct Investment (FDI) in Select Macro Economic Variables in India-with respect to

### Retail

International Journal of Business Intelligence & Innovations, Vol.1, Issue 2, PP.233-243, (ISSN: 2348 4705 (July 2015)  
Dr. P. Chellasamy & Ponsabariraj

## 16. An Empirical Study on Commodity Derivatives Market in India

International Journal of Economic and Business Review, Vol.3, Issue 6, PP.117-122 (ISSN: 2349-0187) SJIF, ISI Impact Factor: 1.259. (June 2015)  
Dr. P. Chellasamy & Anu K.M

## 15. Does Forex Rate affects Indian Stock Market-An Empirical Evidence from NIFTY and USD

Intercontinental Journal of Finance Research Review, Vol.3, Issue 2, PP.87-94 (ISSN: 2347-1654) Impact Factor: 0.720. (June 2015)  
Dr. P. Chellasamy & Umanath

## 14. Indian Stock Market and Exchange Rate (GBP)-A Review on Relationship in Return

International Journal of Research in Management & Business Studies, Vol. 2, Issue 2,. PP. 66-69. (ISSN:2348-893X) (June 2015)  
Dr. P. Chellasamy & Umanath

## 13. Performance of Cashew nut in Indian contextual-An analysis of Production based on Export

International Journal of Business Intelligence & Innovations, Vol.1, Issue 1, PP. 67-74 (ISSN 2348 4705) (March 2015)  
Dr. P. Chellasamy

## 12. Impact of Macro-economic variables on Balance of Payments

International Journal of Business Intelligence & Innovations, Vol.1, Issue 1, ,PP. 155-160 (ISSN 2348 4705) (March 2015)  
Dr. P. Chellasamy

## 11. Composition and Trade of Foreign Exchange Reserves and its Consequences on Inflation in India

International Journal of Business Intelligence & Innovations, Vol.1, Issue 1, PP. 221-226 (ISSN 2348 4705) (March 2015)  
Dr. P. Chellasamy

## 10. Impact of Foreign Trade on Indian Economic Growth-With Respect to Gross Domestic Product (GDP

ZENITH International Journal of Business Economics & Management Research, Vol.5 (2), pp. 67-72 (ISSN 2249- 8826 (February 2015) Chellasamy

## 9. Composition and Contribution of Current Account to Indian Economy

International Journal of Economic and Business Review, Vol.2, Issue-9, pp.26-33 (ISSN:2349-0187) (September 2014)  
Dr. P. Chellasamy

## 8. Financial Performance of Indian Railways- A Zone wise Analysis

International Journal of Business Intelligence & Innovations, Vol.2, Issue 1,, PP. 1-11 (ISSN 2348 4705) (March 2014)  
Dr. P. Chellasamy

## 7. Determining the Risk Factor on Profitability and Liquidity position of select Oil and Petroleum Companies in

### India

International Journal of Business Intelligence & Innovations, Vol.2, Issue 1, , PP. 144-160 (ISSN 2348 4705) (March 2014)  
Dr. P. Chellasamy

## 6. Weak from Efficiency on Return from Information Technology Stocks-A Paradigm from India

Global Research Analysis, Vol.2, Issue 9, , PP.29-31 (ISSN: 2277-8160) (September 2013)  
Dr. P. Chellasamy



**5. The Level Satisfaction of the Policyholder on the service offered by public and private Life Insurers in Nilgiris District**

International Journal of Management and Development Studies, Vol.1, No.2, PP.59-70 (ISSN: 2321 – 1423). (July 2013)  
Dr. P. Chellasamy

**4. Profitability and Liquidity Performance of Bharath Petroleum Corporation Limited and Indian Oil Corporation Limited-A Comparative Study**

International Journal of Contemporary Commerce, Vol.2 No.1, pp.50-61 (ISSN-2319-4995) (July 2013)  
Dr. P. Chellasamy

**3. A Study on Growth and Productivity of Indian Sugar Companies**

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#### 8. Private Equity Investment in India: Investors' Outlook and Problems

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#### 7. A Study on ERP Implementation Success Factors in Indian Power Utilities

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#### 6. Indian Stock Market & Foreign Exchange Rates (Relationship in Return

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#### 5. Research Dimensions in Commerce and Management

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Dr. P. Chellasamy

#### 4. Emerging Trends in Finance

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#### 3. Banking, Financial Services and Insurance (Trends, Opportunities, Issues and Challenges)

Mudranik Technologies Pvt. Ltd (July 2013)  
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#### 2. Emerging Research Paradigms in Social Sciences

Bloomsbury Publishers, New Delhi (June 2013)  
Dr. P. Chellasamy

#### 1. Modern Banking Management

Himalaya Publishing House (P) LTD. (May 2010)  
Dr. P. Chellasamy

### Projects

#### Completed - 6

1. Equity Investment Strategy and Portfolio Selection in Indian Capital Market – With Special reference to Tamilnadu UGC-MRP 75000 (April 2008 - July 2010)
2. Finance & Accounting Training Through Computer for Economically weaker students UGC-MRP 400000 (February 2012 - March 2012)
3. Remedial Coaching for Competitive Examination (For economically & Non- creamy layer) UGC-MRP 100000 (August 2012 - September 2012)
4. Research methodology course Others 250000 (February 2019 - March 2019)
5. Financial Inclusion: Creating Value for Banks and Boosting Economic Growth Others 105000 (January 2020 - January 2020)



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**Dr P CHELLASAMY , Professor , Department of Commerce**

6. Training on Financial Planning and Analyst Others 130000 (July 2020 - July 2020)