




Bharathiar University

State University | "A++" Grade by NAAC | 46th Rank in MoE-NIRF
Maruthamalai Road, Coimbatore, Tamil Nadu - 641 046.

Dr M JEGADEESHWARAN Associate Professor Department of Commerce Bharathiar University Coimbatore, 641046 Tamil Nadu E-mail: jegadeesh@buc.edu.in Phone: 9842934585 Office Number: 0422-2428323	
Research Area <ul style="list-style-type: none">• Finance• Banking• Accounting and Taxation	Courses Teaching <ul style="list-style-type: none">• Financial Markets and Institutions• Advanced Corporate Accounting• Direct Taxes• Financial Services• Research Methodology• Management Accounting• Applied Cost Accounting• E-Commerce
Research Experience: 16	Teaching Experience: 25
Research Credentials (as on October 2024 – Source: Google scholar) H-index: 3 Citations: 138 i10-index: 2	
Publications Books/Chapters: 3	
Career At Bharathiar University <ol style="list-style-type: none">1. Designation : Associate Professor Period : February 2021 - Till Date2. Designation : Assistant Professor Period : February 2009 - February 2021 Other Institutes <ol style="list-style-type: none">1. Designation : Assistant Professor Institution Name : Department of Commerce, Vivekananda College Period : November 2001 - February 20092. Designation : Assistant Professor Institution Name : Department of Commerce, Aditanar College of Arts and Science, Tiruchendur Period : June 2000 - October 20013. Designation : Assistant Professor Institution Name : Department of Commerce, Vivekananda College Period : June 1998 - June 2000	
Education Ph. D. Subject : Commerce Institution : Vivekananda college, Thiruvudagam Affiliated University : Madurai Kamaraj University, Madurai Year of Award : January 2009	



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Dr M JEGADEESHWARAN , Associate Professor , Department of Commerce

M. Phil.

Subject : Commerce
Institution : Alagappa University
Affiliated University : Alagappa University
Year of Award : July 2002

M. Com.

Subject : Commerce
Institution : Vivekananda college, Thiruvedagam
Affiliated University : Madurai Kamaraj University, Madurai
Year of Award : April 1998

B. Com.

Subject : Commerce
Institution : Vivekananda college, Thiruvedagam
Affiliated University : Madurai Kamaraj University, Madurai
Year of Award : April 1996

Projects

National Level

Ongoing - 1 completed - 4

Research Guidance

Completed

Ph.D. - 13 M.Phil. - 3

Visits

1. International Conference at Taylor's University Kuala Lumpur Malaysia - 2013-09-02)

Programs organized

1. Ten Days Research Methodology Course for M.Phil/Ph.D/PDF Scholars in Social Sciences (2024-02-07 - 2024-02-16)

Publications

Books/Chapters - 3

3. Emerging Research Paradigms in Social Sciences

Department of Commerce and Research & Development Centre, Bharathiar University (2013); ISBN: 978-93-82338-4 (March 2013)
Dr.M.Jegadeeshwarn

2. Fundamentals of Business Organization

Teachers Publishing House, Coimbatore (2008); ISBN: 978-81-8016-096-7 (March 2008)
Dr.M.Jegadeeshwarn

1. Privatization - An Experience in India

Dr.M.Jegadeeshwarn Teachers Publishing House, Coimbatore (2008); ISBN: 978-81-8016-094-3 (March 2008)
Dr.M.Jegadeeshwarn

Projects

Completed - 4

1. Role of India Post in Financial Inclusion in Tamil Nadu UGC-MRP 6,96,500 (July 2015 - October 2020)
2. Integrated Environmental Accounting and Audit for Sustainable Development under SAP - (Department Project) UGC-MRP 41,00,000 (April 2016 - March 2021)
3. Financial Training , Tax Computation and Statutory Compliances for Indian Business RUSA 2.0 - BEICH 6,00,000 (January 2020 - March 2021)
4. Skill Development Programme on Digital Marketing RUSA 2.0 - BEICH 6,00,000 (January 2020 - March 2021)

Ongoing - 1

1. Effect of Government Sponsored Banking Schemes on the Inclusive Finance and Socio- Economic Development of Rural and Tribal Women in Rural Districts of Tamil Nadu- ICSSR UGC-MRP 10,00,000 (January 2024 - December 2024)

