




# Bharathiar University

State University | "A++" Grade by NAAC | 26<sup>th</sup> Rank in MoE-NIRF  
Maruthamalai Road, Coimbatore, Tamil Nadu - 641 046.

<b>Dr G SRIDHARAN</b> Associate Professor Bharathiar School of Management and Entrepreneur Development(BSMED)  Bharathiar University  Tamil Nadu <b>E-mail:</b> sridharan@buc.edu.in <b>Phone:</b> 9894247055 <b>Office Number:</b> 0422-2428268	
<b>Research Area</b> <ul style="list-style-type: none"><li>• FinTech</li><li>• Corporate Finance</li><li>• Investment Management</li></ul>	<b>Courses Teaching</b> <ul style="list-style-type: none"><li>• Equity Research and Portfolio Management</li><li>• Financial Management</li><li>• Derivatives &amp; Risk Management</li><li>• Cost Management</li><li>• International Financial Management</li></ul>
<b>Research Experience:</b> 18	<b>Teaching Experience:</b> 25
<b>Publications</b> National Journals: 5                      International Journals: 10	
<b>Career</b> <b>Other Institutes</b> <ol style="list-style-type: none"><li><b>1. Designation : Lecturer</b> Institution Name : The American College (Autonomous), Madurai. Period : June 1996 - April 2005</li><li><b>2. Designation : Lecturer</b> Institution Name : Mepco Schlenk Engineering College, Virudhunagar. Period : July 1995 - June 1996</li><li><b>3. Designation : Lecturer</b> Institution Name : Arulmigu Kalasalingam College of Engineering (now Kalasalingam Deemed University). Period : July 1994 - July 1995</li></ol> <b>At Bharathiar University</b> <ol style="list-style-type: none"><li><b>1. Designation : Associate Professor</b> Period : January 2016 - Till Date</li><li><b>2. Designation : Assistant Professor</b> Period : January 2006 - December 2015</li><li><b>3. Designation : Lecturer</b> Period : April 2005 - December 2005</li></ol>	
<b>Education</b> <b>Ph. D.</b> Subject : Commerce Institution : Department of Commerce Affiliated University : Madurai Kamaraj University Year of Award : April 2004	



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**Dr G SRIDHARAN , Associate Professor , Bharathiar School of Management and Entrepreneur Development(BSMED)**

## **Business Management**

Subject : Management

Institution : DDE

Affiliated University : Madurai Kamaraj University

Year of Award : April 1999

## **M. Phil.**

Subject : Commerce

Institution : Department of Commerce

Affiliated University : Madurai Kamaraj University

Year of Award : April 1996

## **MFC**

Subject : Commerce

Institution : Department of Commerce

Affiliated University : Madurai Kamaraj University

Year of Award : August 1993

## **B. Com.**

Subject : Commerce

Institution : Sourashtra college, Madurai

Affiliated University : Madurai Kamaraj University

Year of Award : April 1990

## **Selected Publications**

### **1. Co-Integration of spot price and future price pepper - Evidence from Indian commodity market**

International Research Journal of Marketing & Economics, (Volume 1, Issue 7, ISSN: 2349-0314). (December 2014)  
T Vishwanath, Dr. G Sridharan

### **2. Segment Reporting – The disclosure practice of Indian listed companies among select industries**

Vichaara – An international journal of management, (Volume 2, ISSN 2347-4726) (September 2014)  
F. J. Peter Kumar, Dr. G. Sridharan

### **3. ESOP design practices in Indian IT and ITES and Pharmaceutical Industries**

International Journal of Research in Commerce and Management, Volume No. 2, Issue no:6, ISSN 0976-2183. (August 2011)  
Dr. G. Sridharan, Amaravathi M