

# **Bharathiar University**

State University I "A++" Grade by NAAC I 26<sup>th</sup> Rank in MoE-NIRF Maruthamalai Road, Coimbatore, Tamil Nadu - 641 046.

## Dr N UMA DEVI

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#### Research Area

- Quantitative Techniques / Methods, Research Methods
- Finance, Accounting, Statistics
- HRM, Organizational Behavior, Marketing

## **Courses Teaching**

- Quantitative Methods for Management
- Quantitative Techniques
- Financial Services

# **Research Experience:**

# **Teaching Experience:**

Research Credentials (as on June 2024 – Source: Google scholar)

H-index: 198 Citations: 9 i10-index: 9

## **Publications**

International Journals: 3

#### **Visits**

1. International Conference paper presentation on 'Strategies for Nurturing Sustainable Agriculture in India – A Management Perspective' (2017-05-15 - 2017-05-11)

### **Selected Publications**

1. Family incivility, burnout and job satisfaction: examining the mediation effect

Benchmarking: An International Journal (January 2021) Maria Tresita Paul V, Nimitha Aboobaker, Uma Devi N

2. Family incivility and entrepreneurial success of msmes: Moderating role of psychological capital

South Asian Journal of Marketing & Management ResearchYear : 2020, Volume : 10, Issue : 10 (November 2020) Varia Tresita Paul M. Dr. Devi N Uma

3. Psychological Capital, Outcome Expectation and Job Performance: A Mediated Model of Innovative Work

#### **Behavior**

International Journal for Research in Engineering Application & Management, 1(1), 52-60. 10.18231/2454-9150.2019.0460 (Deverolaria 2018) Ita & Devi, N..

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